



Innovation Interactions Between Knowledge-Intensive Business Services and Small and Medium-Sized Enterprises: An Analysis in Terms of Evolution, Knowledge and Territories

Emmanuel Muller

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Innovation Interactions Between Knowledge-intensive Business Services and Small and Medium-sized Enterprises The book investigates the meaning, nature and consequences of innovation interactions between small and medium-sized manufacturing enterprises (SMEs) and knowledge-intensive business services (KIBS). It focuses on the concept of a virtuous circle linking KIBS' and SMEs' innovation capacities in Germany and France. A particular emphasis is given to the question of the role and nature of the knowled... Full description

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Présentation de l'éditeur

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